

SCDTSEA Yearly Poster Contest Rubric

Each school may bring up to 8 posters. Each poster must be 22" x 28" exactly and have the student's name and address as well as the name of their teacher and school. A school representative is responsible for their posters.

Posters will be judged based on the rubric below by the exhibitors.

This years theme is: "Driving Under the Influence"

Criteria	5	4	3	2	1
Real-World Application	Poster effectively connects the theme to substantial real-world implications, demonstrating deep insight and applicability.	Poster relates the theme to relevant real-world contexts, showing a clear understanding of its application.	Poster shows a basic understanding of the theme's relation to the real world.	Poster attempts to connect the theme to the real world but lacks clarity or relevance.	Poster shows minimal or no connection to real-world applications.
Originality and Creativity	Poster displays exceptional originality and innovative creative choices, demonstrating unique thought and approach.	Poster exhibits strong originality and creative elements, showcasing a fresh perspective.	Poster demonstrates adequate creativity and originality, fulfilling the basic requirements.	Poster shows some attempts at creativity but relies heavily on common or predictable elements.	Poster lacks originality and creativity, demonstrating minimal effort in innovative design.
Readability and Clarity	Text and graphics are exceptionally clear and easily understandable, conveying the message with precision.	Text and graphics are clear and readable, effectively communicating the message.	Text and graphics are generally readable and understandable, with some minor clarity issues.	Text and graphics are somewhat difficult to read or understand, hindering the clarity of the message.	Text and graphics are extremely difficult to read or incomprehensible, making the message unclear.
Visual Craftsmanship and Neatness	Poster demonstrates outstanding visual	Poster displays excellent visual craftsmanship	Poster demonstrates adequate visual craftsmanship	Poster shows some attempts at visual craftsmanship	Poster lacks visual craftsmanship and neatness,

	craftsmanship, showing meticulous attention to detail and exceptional neatness.	with a high level of neatness and precision.	and neatness, fulfilling basic presentation requirements.	but exhibits noticeable neatness issues.	displaying significant presentation flaws.
Theme Incorporation	Poster seamlessly integrates the theme, demonstrating a profound understanding and insightful representation.	Poster effectively incorporates the theme, displaying a clear understanding and relevant visuals.	Poster includes the theme, meeting the basic requirement of theme inclusion.	Poster attempts to incorporate the theme but lacks clarity or consistent representation.	Poster fails to adequately incorporate the theme or the theme title is missing.